



The International Black Women Travel Jubilee is a conference for Black women travelers, content creators, expats, and digital nomads.

This is a hybrid event taking place virtually and in-person in Tbilisi, Georgia Saturday and Sunday, October 1st + 2nd, 2022.



Black American travelers spent \$109B in travel in 2019. And women travelers spent an estimated \$125B in 2021.

Yet the travel industry largely lacks meaningful representation, opportunities, and support for these demographics.



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**TRAVELJUBILEE**

The mission of IBWTJ is to provide deep training, and networking for attendees, leading to more monetization opportunities for their work and travel lifestyles.

*Hi, my name is Wanda*



I'm a midwestern lady from Marion, Illinois where I graduated with a Bachelors in Radio and TV Production.



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I lived in Atlanta for 12 years and left my career at CNN to live and work as a digital nomad. I create community for Black women travelers through my Facebook group, Black Women Digital Nomad Entrepreneurs, and I produce the weekly show Black Women Travel Podcast.



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# Attendees

Influential Black women  
ages 24-44, primarily  
from the United States,  
United Kingdom, and  
Canada.





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# Attendees

A mix of travel and lifestyle bloggers, YouTubers, podcasters, coaches, energy workers, writers, teachers, social media managers, and web and UX designers.



# Impact Across Brands



2880



1682



2353



2274



1359



Email Lists 1565



Downloads + 68,000

+80,113

Numbers as of July 2022

# Digital Nomad \$600



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- One Instagram and Twitter promo pre-event, educating about the company
- One Black Women Travel Podcast shout out, post-event
- Inlcusion in one newsletter pre-event
- A promo pinned as an announcement in the Black Women Digital Nomad Entrepreneurs Facebook Group pre-event
- Logo on website sponsorship page
- A special thank you during the daily community chat



# Expat \$450



- One Instagram and Twitter promo pre-event, educating about the company
- One Black Women Travel Podcast shout out, post-event
- Logo on website sponsorship page
- A special thank you during the daily community chat



# Vacationer

## \$300



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- One Instagram promo pre-event, educating about the company
- Logo on website sponsorship page
- A special thank you during the daily community chat





# INTERNATIONAL BLACKWOMEN TRAVELJUBILEE

*You can make IBWTJ awesome.  
Please get in touch today!*

[IntBWTJ@gmail.com](mailto:IntBWTJ@gmail.com)

[BlackWomenTravel.com/IBWTJ](http://BlackWomenTravel.com/IBWTJ)

